

# Device Migration Made Simple With CrashPlan

## The Many Headaches Of Device Migration

The pains of device migration are familiar to just about everyone — whether you're in IT or not. Each time a user gets a new device — whether it's a planned upgrade or the unplanned result of a lost, stolen, corrupted or failed device — IT sets aside other work to initiate an hours-long process to back up and then transfer users' files. It's bad enough when it's just one device, but more often than not, it's an entire team or office, meaning this process is painstakingly repeated, device by device.

While IT can save a little time by getting the process started and then checking back in once it's finished, end users aren't so lucky — users are often out of a device for an entire day or more, along with spending time answering IT questions to move the process along. And that's just if nothing breaks. In the relatively common event that some data or files are lost in the migration, the user is looking at serious re-work and the business is looking at lost productivity.



### RISK OF DATA LOSS

Potential loss of IP and other valuable files, along with the likely cost of re-work.



### LOST PRODUCTIVITY

Interrupting (and frustrating) end users



### IT RESOURCE DRAIN

Pulling IT away from strategic initiatives and higher priority work.

## Get Back Up And Running Quickly

CrashPlan completely revamps the device replacement process, saving your organization time and money, avoiding the risk of data loss, and getting your users back up and running quickly after a device migration — planned or unplanned.

- **ALWAYS-ON BACKUP**  
All files are continuously backed up, so you're ready for migration at any time.
- **SMART DEDUPLICATION**  
Automatic client-side deduplication makes backup quicker and more efficient.
- **USER-SPECIFIC BACKUP SETS**  
Backups are saved in separate user archives with unique keys for fast, easy migration to a new device.
- **EASY SETTINGS TRANSFER**  
Windows profiles and other user settings are automatically transferred, so users can get back to work faster.
- **OS-INCLUSIVE**  
CrashPlan backups can be seamlessly migrated between operating systems.

## The Power Of Self-Service

CrashPlan's simple and intuitive self-service workflow makes it practical to enable a user-driven device migration process even when working fully remote. This greatly reduces IT burden and costs, while empowering users with greater control over when and where to migrate.

## Protect Your Data From The Unexpected

No one plans to spill on, drop or lose a device — and hardware failures can happen when you least expect them. With CrashPlan, you're ready for the unexpected device disaster, because CrashPlan automatically backs up all files every 15 minutes.

## CrashPlan At Work: A Case Study In Smarter Device Migration

A CrashPlan customer cut device migration from an average of 12+ hours to just 30 minutes — and fully eliminated data loss. In addition to the time (read: IT cost and productivity) savings delivered by this acceleration, the company was also able to move away from the practice of retaining leased laptops for an extra 30 days to ensure all files were transferred — yielding additional hard cost savings.

## See CrashPlan In Action: Protect Your Files Today

CrashPlan delivers peace of mind that translates into real business value. But don't take our word for it. [Get started with CrashPlan](#) and see just how simple it is to protect productivity and secure your organizational data.



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CrashPlan® provides peace of mind through secure, scalable, and straightforward endpoint data backup. We help organizations recover from any worst-case scenario, whether it is a disaster, simple human error, a stolen laptop, ransomware or an as-of-yet undiscovered calamity. We continue to innovate as the landscape of work evolves, which makes CrashPlan foundational to organizations' data security. What starts as endpoint backup and recovery becomes a solution for ransomware recovery, breaches, migrations, and legal holds.

Our data-protection solution is a product of Code42, an industry leader protecting the critical data of more than 50,000 world-class organizations, including the largest global brands. For more information, visit [crashplan.com](https://crashplan.com).

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