

Mobilize your data and access it anywhere, anytime and from any device. Hitachi Content Platform Anywhere helps you:

- Maintain visibility and control of business data.
- Deliver better protection of corporate data.
- Securely share and access corporate data.

# Hitachi Content Platform Anywhere: Secure, Simple, Smart and Flexible File Sync and Share

# The Bring-Your-Own-Device Dilemma

Across every organization, employees are creating and sharing more data than ever before, and this exchange is no longer happening just on an organization's IT assets. The proliferation of new, unsanctioned user applications and the bring-your-own-device (BYOD) movement are empowering employees to collaborate from wherever, whenever. With a growing amount of corporate data living outside of the firewall, this productivity can be costly, compromising the security of your organization's data. Rather than try implementing policies that limit productivity, empower your IT to deliver its own solution and mobilize your workforce securely.

## The Solution: Hitachi Content Platform Anywhere

Hitachi Content Platform Anywhere (HCP Anywhere) is an on-premises, fully integrated solution that provides mobile access to corporate data. Originally built to address Hitachi Data Systems' file-sync-and-share challenges, HCP Anywhere uses Hitachi Content Platform (HCP) software to deliver a simple, secure and smart file-sync-and-share solution, right from your own private cloud.

HCP Anywhere works like the file-syncand-share applications your employees are already using and familiar with. Once a file is saved to HCP Anywhere, it is synced across each end user's registered devices, and accessible through those devices or from any Web browser. Those files are automatically protected, compressed, single-instanced, encrypted and replicated by the proven Hitachi Content Platform.

Deployment and setup of HCP Anywhere is easy. Administrators can install HCP and import user permissions via Microsoft® Active Directory®. End users can register using their Active Directory credentials and download the software and/or applications to their device from Apple iTunes store for iOS devices at: https://itunes.apple.com/ app/id577511005, Google Play for Android phones at https://play.google. com/store/apps/details?id=com.hds. aw.android&hl=en and Windows Phone® store for Windows phones at http://www. windowsphone.com/en-us/store/app/hitachi-contentplatform-anywhere/6121c95fe10b-4958-8bc9-d161c10add03.

With a flexible, turnkey mobility solution like Hitachi Content Platform Anywhere, you can:

- Deliver private, hybrid or public cloud storage services.
- Offer a range of file services from a single solution extending from your data center to remote offices and end users.
- Tailor the solution according to your organization's sharing policies, quotas and governance rules. Apply your own logos and branding for increased customization.
- Extend mobile access to data in existing NAS devices, including Hitachi Data Ingestor, Hitachi NAS Platform, EMC, NetApp, and Microsoft Windows® servers.

#### Secure

Remove the risks associated with file-sync-and-share applications and give IT visibility and control of data back. Unlike most file-sync-and-share applications, which are built on the public cloud, HCP Anywhere is deployed from your very own private cloud environment, empowering IT to retain proper stewardship and governance of data.

#### **DATASHEET**

- Enterprise scale, protection, security and reliability.
- Adheres to compliance and governance policies, while securing access from any device.
- Remote wipe ensures content remains secure in the event a device is lost, stolen or retired.
- Access-controlled links for internal or external sharing, which can be set to expire.

### Simple

Boost employee productivity by enabling them to collaborate and share content with those both inside and outside of the organization. End users can share entire folders or single files with a single link and avoid managing mailbox quotas and file-size limitations. Through the use of links, IT can eliminate file sprawl and ease capacity requirements in content management systems.

- Sync and share across PC, Apple Mac and iOS, Android, Microsoft Windows Phone® or any Web-enabled device.
- Intuitive user-interface.
- Share files and/or entire folders via links.

- Plug-in for Microsoft Outlook® converts attachments into shareable links, reducing mailbox size and enabling collaboration on files as large as 2TB.
- Self-registration of users.
- Multifile downloads.
- Deployment of software within existing IT environments.
- Built-in mobile device management and full integration with a choice of identity management systems.
- Automatic client updates.

#### **Smart**

The comprehensive set of self-service features empowers end users to manage the application from their end, easing the burden on IT. More cost-effective than most public cloud options, HCP Anywhere delivers optimal savings for the long term.

Because HCP Anywhere files are stored in Hitachi Content Platform, no additional backup or restore is needed. If a user device fails, simply log onto the Web-based portal from any device to access your data.

Because files are shared through links, not attachments, the amount of files working through the network is greatly diminished, allowing IT to store data more efficiently.

- Monthly subscription cost that is lower than public cloud and consumer-grade services.
- Users manage devices, file sharing and data recovery themselves.
- Automatic protection of end-user data.
- Data compression and single instancing of files to reduce storage needs.
- Backup-free storage.
- Mobile access to data in Microsoft SharePoint®; NAS devices, including Hitachi NAS Platform, NetApp and Microsoft Windows Server®; end-user data protection; and file-sync-and-share capabilities in a single solution.

With Hitachi Content Platform Anywhere, your end users can access work files on any device, from any location. Your IT department can rest easy knowing that they're



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doing it safely, securely and with corporate oversight, using your own private cloud.



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